

COURSE STRUCTURE

MBA

SEMESTER-I									
Course type	Course Code	Nomenclature	Contact Hours/Week			Credits	Examination		
			L	T	Tot		Int	Ext	Tot
CC-1	M24-MBA-101	Management Process & Organizational Behaviour	3	1	4	4	30	70	100
CC-2	M24-MBA-102	Managerial Economics	3	1	4	4	30	70	100
CC-3	M24-MBA-103	Statistics For Business Decisions	3	1	4	4	30	70	100
CC-4	M24-MBA-104	Business Communication	3	1	4	4	30	70	100
CC-5	M24-MBA-105	Business Eco-System & Environment	3	1	4	4	30	70	100
DEC-1	M24-MBA-106	Financial Statements & Analysis	3	1	4	4	30	70	100
SEMINAR	M24-MBA-107	Seminar				2		50	50
SEMESTER II									
CC-6	M24-MBA-201	Organization Models for Business Decisions	3	1	4	4	30	70	100
CC-7	M24-MBA-202	Business Research Methodology	3	1	4	4	30	70	100
CC-8	M24-MBA-203	Marketing Management	3	1	4	4	30	70	100
CC-9	M24-MBA-204	Corporate Finance	3	1	4	4	30	70	100

CC-10	M24-MBA-205	Human Resource Management	3	1	4	4	30	70	100
DEC-2	M24-MBA-206	Production & Operations Management	3	1	4	4	30	70	100
CHM	M24-CHM-201	Constitutional Human Moral Values & IPR	2	0	2	2	15	35	50
Internship	M24-CHM-200	An internship of 4 credits of 4-6 weeks during summer vacation after II nd semester is to be completed by every student. internship can be either for enhancing employability or for developing the research aptitude					50	50	100
SEMESTER III									
CC-11	M24-MBA-301	Strategic Management	3	1	4	4	30	70	100
	M24-MBA-302	Business Laws & Governance	3	1	4	4	30	70	100
Discipline Elective Course (DEC)-3			3	1	4	4	30	70	100
Discipline Elective Course (DEC)-4			3	1	4	4	30	70	100
Discipline Elective Course (DEC)-5			3	1	4	4	30	70	100
Discipline Elective Course (DEC)-6			3	1	4	4	30	70	100
OEC	M24-OEC-350	Entrepreneurship & Start-Up Management	2	0	2	2	15	35	50
SEMESTER IV									
CC-13	M24-MBA-401	Corporate Social Responsibility & Sustainability	3	1	4	4	30	70	100
CC-14	M24-MBA-402	AI Applications in Business	3	1	4	4	30	70	100
Discipline Elective Course (DEC)-7			3	1	4	4	30	70	100
Discipline Elective Course (DEC)-8			3	1	4	4	30	70	100
Discipline Elective Course (DEC)-9			3	1	4	4	30	70	100
Discipline Elective Course (DEC)-10			3	1	4	4	30	70	100
EEC	M24-EEC-419	Entrepreneurship & Start up Management	2	0	2	2	15	35	50
The students who will opt dissertation/project work in 4 th semester will study the following subjects									
Discipline Elective Course (DEC)-7			3	1	4	4	30	70	100
Discipline Elective Course (DEC)-8			3	1	4	4	30	70	100
Discipline Elective Course (DEC)-9			3	1	4	4	30	70	100
EEC	M24-EEC-419	Entrepreneurship & Start up Management	2	0	2	2	15	35	50

Dissertation/ project Work	M24- MBA- 418	Dissertation/ Research Report/ Project Report			12	12		300	300
---	------------------------------	--	--	--	-----------	-----------	--	------------	------------

Semester III

DISCIPLINE ELECTIVE COURSE (DEC)

Discipline elective Course (DEC-3) (Student will be offered one course out of the following according to the specialization)		
Specialization	Paper Code	Title of the course
Marketing	M24-MBA-313	Advertising Management
Finance	M24-MBA-323	Investment Management
Human Resource Management	M24-MBA-333	Industrial Relations & Employment Laws
Business Analytics	M24-MBA-343	Business Analysis Using Excel
Discipline elective Course (DEC-4) (Student will be offered one course out of the following according to the specialization)		
Marketing	M24-MBA-314	Consumer Behavior
Finance	M24-MBA-324	Banking & Financial services
Human Resource Management	M24-MBA-334	Compensation & Reward Management
Business Analytics	M24-MBA-344	Social Media Analytics
Discipline elective Course (DEC-5)		
Marketing	M24-MBA-315	Digital & Social Media Marketing
Finance	M24-MBA-325	Risk Management & Insurance
Human Resource Management	M24-MBA-335	Talent Acquisition & Performance Management
Business Analytics	M24-MBA-345	Business data Mining
Discipline Elective Course (DEC-6)		
Marketing	M24-MBA-316	Marketing Research & Analytics
Finance	M24-MBA-326	Project Planning & Management
Human Resource Management	M24-MBA-336	Human Resource Metrics & Analytics
Business Analytics	M24-MBA-346	Data Analytics using R

Semester IV

Discipline Elective Course (DEC-7)		
Specialization	Paper Code	Title of the course
Marketing	M24-MBA-413	Service Marketing
Finance	M24-MBA-423	Foreign Exchange Management
Human Resource Management	M24-MBA-433	Change Management & Organizational Development

Business Analytics	M24-MBA-443	IOT & Big Data
Discipline Elective Course (DEC-8)		
Marketing	M24-MBA-414	International Marketing
Finance	M24-MBA-424	Financial Derivatives
Human Resource Management	M24-MBA-434	Group Dynamics & leadership Excellence
Business Analytics	M24-MBA-444	Predictive Analytics for Business Decisions
Discipline Elective Course (DEC-9)		
Marketing	M24-MBA-415	Sales & Distribution Management
Finance	M24-MBA-425	Private Equity & wealth Management
Human Resource Management	M24-MBA-435	Counselling, Mentoring & Negotiation Skills
Business Analytics	M24-MBA-445	Data Analysis using Python
Discipline Elective Course (DEC-10)		
Marketing	M24-MBA-416	Supply Chain & Logistics Management
Finance	M24-MBA-426	Corporate Restructuring & Value Creation
Human Resource Management	M24-MBA-436	Training, Learning & Development
Business Analytics	M24-MBA-446	Financial Modeling